## Mrs. Kim Carr Course Syllabus

# Web Design

Web Design 1 provides the student with a solid knowledge base to design, build, manage and publish dynamic content for the web. This course focuses on the overall production process with particular emphasis on design elements involving layout, navigation and interactivity. The students will create web pages that effectively communicate a message to a variety of audiences. Prior computer experience is recommended.

#### **Units of Instruction**

- Introduction
- HTML & CSS
- Utilizing Web Authoring Software (Dreamweaver)
- Utilizing Image Editing Software (Photoshop and Illustrator)

#### **Enduring Understandings**

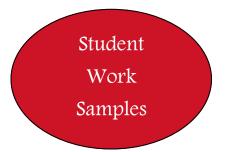
- Websites are an essential and constantly evolving tool; the design of a website can enhance or hinder its efficacy.
- Using proper coding standards is essential to creating valid web pages.
- Web authoring software allows for better efficiency in web design.
- Quality design elements increase the aesthetics and effectiveness of a web site .

#### **Contact Information**

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Please contact me at any time with questions!  $\textcircled{\sc op}$ 



### Grading

	Formative Assessments 40%	Summative Assessments 40%		Final Project 20%
•	Class activities	• Unit Performance Tests	•	Portfolio Website
•	Projects	• Unit Tests		
•	Quizzes	• Final Comprehensive Exam		Scale
				A 90-100% B 80-89%

 A
 90-100%

 B
 80-89%

 C
 70-79%

 D
 60-69%